

OPEN SIDEWALK PROJECT

Release Checklist

Discover

- Select a book you love — one that deserves more than to sit on a shelf.

Register

- Register your book and receive your BCID (BookCrossing ID) by email so its journey can be tracked.

Download

- Visit: opensidewalkproject.org/basecamp and download:
 - Label Release Kit
 - How to Assemble
 - Quick Start Guide

Print & Prepare

- Print the Label Release Kit in color and cut apart the pieces.
- Gather tape, a pen, notepad, and a zip-lock bag.
- Assemble using the included instructions.

Reflect

- Write a Sidewalk Reflection — what this book meant to you, why you're releasing it, and what you hope happens next.

Set Free:

Wild Release — Leave it somewhere for a stranger: a café table, park bench, train seat, or similar spot.

Direct Release — Hand it to a friend, family member, or someone unexpected.

BE SURE YOU HAVE A PHOTO OF THE MOMENT.

Mark the Moment

- Log your release at: opensidewalkproject.org/initial-release-form
Include your reflection, a photo (if you have one), and the BCID so the journey can be connected to the archive.

Follow the Journey

Every book has its own journey page.

You received a personal travel link and QR code in the email with your BCID.

Carry It Forward

- Share the journey link or QR with someone who would care — a friend, family member, your book club, or your local library.
- Post it on social if you feel called, or use the Download: “Share the Journey” guide to create a simple local press release at: opensidewalkproject.org/basecamp

***THIS IS HOW THE SIDEWALK STAYS OPEN:
ONE BOOK. ONE ACT. ONE STORY CARRIED FORWARD.***

Reflect: (2-5 lines) Nothing fancy, just honest.
