

The Open Sidewalk Project

A living archive of stories in motion

Discover • Reflect • Set Free • Mark the Moment



Dear Friend,

Where the sidewalk ends, imagination begins. That's the moment we've reached — and the moment we want to share. *The Open Sidewalk Project* is ready to step into the wild, and we'd like you to walk with us.

Our vision is simple but radical: books don't belong only on shelves. They live when they move — carried, reflected upon, and released again. Waldo, our first ambassador, has already begun this journey. In the novel *Finding Waldo Within*, he searched for himself. Now, in this pilot, he's searching for you — the reader who will carry him further.

Over the next 90 days, we will wild-release 100 copies of *Finding Waldo Within* — with strategic drops in multiple U.S. cities and in three international locations. Each book carries a QR code and BookCrossing ID, inviting readers to pick it up, add their reflection to the archive, and set it free again. Sidewalks, cafés, bus stops, and benches will become thresholds where stories meet strangers.

We're looking for partners to join us at this edge of discovery:

Book Clubs can turn their next read into a ripple that travels.

Cafés & Small Businesses can become Sidewalk Stations — places where books pause, waiting for their next reader.

Volunteers can serve as Sidewalk Librarians, helping track and curate local activity.

Sponsors & Media can spotlight the project, aligning their names with a movement that connects communities through literature.

Founder Release Point: The First 100 books won't just be released anywhere — they'll be carried into the world by people who believe in the art of stories and the kindness of passing them on. If you'd like to be considered as a Founder Release Point, start by telling us your story. To share your story and request consideration, write to: founder@opensidewalkproject.org

We'll measure success in simple but powerful ways: the number of books released, reflections logged, and spaces activated. More importantly, success will look like stories changing hands — living proof that imagination begins where certainty stops.

This pilot is the first step of something much larger. Together, we can build a movement that expands to new cities, new books, and new ambassadors. Waldo has already stepped off the sidewalk. The only question is: will you carry him further?

Because the stories you carry shape the life you live — and the lives you touch when you pass them forward.

With gratitude,

S. Bobby Alexander
AUTHOR

P.S. "The sidewalk doesn't end because builders ran out of cement.
It ends because imagination begins where certainty stops."



opensidewalkproject.org

Books are Magic in Motion
The Open Sidewalk Project



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