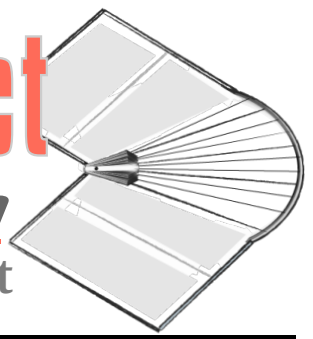


The Open Sidewalk Project

A living archive of stories in motion

Discover • Reflect • Set Free • Mark the Moment



What It Is

The Open Sidewalk Project is a simple but radical experiment: what happens when books leave shelves and enter the wild? Every book becomes an invitation, every sidewalk a threshold.

Our first release begins with *Finding Waldo Within*. Waldo once searched for himself—now he searches for you. Each book carries a QR code and ID number, linking to a shared archive where its journey can be tracked.

How It Works

Discover. Reflect. Set Free. Mark the moment

1. **Discover** Read the book you've found.
2. **Reflect** by leaving a short note or memory in the archive.
3. **Set Free** back into the world—a café table, park bench, train station, or the edge of a sidewalk.
4. **Mark the moment** Snap a photo and add it to the trail.

Every copy is also registered with the global **BookCrossing network**—over 1.1 million members across 132 countries—making each release part of a worldwide movement.

Why It Matters

The sidewalk doesn't end because cement runs out. It ends where imagination begins. Each book released is proof that stories live beyond shelves. They connect strangers, invite reflection, and ripple outward in ways we can't predict.

How You Can Join

- **Book Clubs:** Turn your next read into a journey that travels beyond your circle.
- **Cafés & Small Businesses:** Host a "Sidewalk Station"—where every cup can come with a story.
- **Volunteers:** Become a "Sidewalk Librarian" and help books move through your city.
- **Sponsors & Media:** Partner with a movement that blends literacy, community, and creativity.
- **Founding Release Point:** Share your story and request consideration to: founder@opensidewalkproject.org

Pilot Snapshot

Over the next 90 days, we're releasing **100 copies of Waldo in select U.S. cities and international locations**. Each drop is tracked, photographed, and shared—creating a living archive of stories in motion.

Closing Note

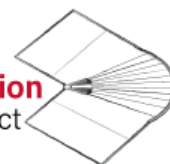
Waldo has started walking. The only question is: **will you carry him further?**

Power Assisted by:



+

Books are Magic in Motion
The Open Sidewalk Project



opensidewalkproject.org